



Black Tiger Creative Privacy Policy

Our contact details

Business Name: Black Tiger Creative

Address: Unit 3A, St Georges Court, St Georges Park, Kirkham, PR4 2EF

Phone Number: 01772 683031

E-mail: hello@blacktigercreativeco.uk

The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name, email address and contact details)

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You are a customer/paying client of Black Tiger Creative

We also receive personal information indirectly, from the following sources in the following scenarios:

- You have signed up (subscribed) to one our clients email/marketing forums on their respective websites for the purpose of newsletters and announcements.

We use the information that you have given us in order to successfully complete our tasks as a media agency, in managing online marketing for our clients.

We will never share this information with anyone outside of our organisation.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

(a) Your consent. You are able to remove your consent at any time. You can do this by contacting hello@blacktigercreative.co.uk

(b) We have a contractual obligation.

(c) We have a legal obligation.

(d) We have a vital interest.

(e) We need it to perform a public task.

(f) We have a legitimate interest.

How we store your personal information

Your information is securely stored under AES-256 Encryption. (MSecure)

For data from we source indirectly (client's subscribers etc), we store this information for a maximum of 5 years. Email addresses that "unsubscribe" from a client(s) mailing list will be securely destroyed.

For our clients personal data, we store your data for as long as you are a customer of Black Tiger Creative and 2 years thereafter. After this period, we will securely destroy any personal information we hold.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at hello@blacktigercreative or by calling 01772 683031 if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at **hello@blacktigercreative.co.uk**.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>